



Growing through Education

Wildflowers

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Conference & Educators'
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“Saving and Spreading the Wild” with Keynote Speaker Jeanne McCarty

In keeping with WAM’s commitment to education, this year’s conference, “Saving and Spreading the Wild” will explore the increasing divide between children and the natural world.

University of Maryland.

Her program will focus on raising conservation minded children who grow up with the desire to protect the world they live in. She will provide an overview of today’s challenges and children’s lack of time spent in the outdoors, solutions and the importance of connecting them to the natural world at a young age and how to move them into taking action as they grow older.

We are looking forward to our keynote, Jeanne McCarty, who is the newly appointed Executive Director of REAL School Gardens, a grassroots gardening program that helps children by supporting elementary school communities as they design, install and sustain outdoor classrooms. Formerly with the Jane Goodall Institute for 8 years, her work included the global youth program, Roots and Shoots, an environmental and humanitarian education program with 8,000 groups in 92 countries. She has conducted workshops and delivered presentations throughout the United States as well as in Russia, Singapore, South Africa and Tanzania. She holds a Masters Degree in American Studies from the



Jeanne McCarty

Our mission is to promote, coordinate, and participate in education, enjoyment, science, and stewardship of native wildflowers and their habitats – including promoting public education of proper principles, ethics, and methods of landscaping with native wildflowers and associated habitats.

WAM

SUNDAY, March 2, 2008

8:45 A.M. – 4:15 P.M.

Registration and Refreshments 7:30-8:30

Morning programs:

“Loda Lake Restoration Project” Pat McGhan

Created in 1938 by a collaboration between the U.S. Forest Service and Michigan Garden Clubs, this 72 acre sanctuary is being restored.

“Great Lakes Hummernet” Allen Chartier

Research objectives of the project, how to participate and helpful hints on how to attract and feed hummingbirds.

“No Child Left Inside” Travis Williams

Learn about the need for our communities to embrace the No Child Left Inside Movement. and also what the Outdoor Discovery Center is doing in West Michigan.

12:00 – 1:45 Grant Awards

Luncheon

(BY TICKET) OR LUNCH ON YOUR OWN

Afternoon Concurrent Programs:

“Nomenclature, Why and How Changes are Made” L.

Alan Prather, Ph.D. Why did they change that plant name? Learn the process involved.

“Native Bees” Julianna K. Tuell, Ph.D.

Hear about work with native bees and the native plants that attract them.

“Bringing the Natural World into the Workplace” Sam

Pobst The contribution of plant material to the economic viability of a building and its operations.

“Native Plants and Downspouts” Shannan Gibb-

Randall How to create habitat and deal with the problems of storm water with native plantings.

**4:30 – 6:00 WAM Annual Meeting
and Social Hour**

Join us for a brief WAM meeting followed by the opportunity to socialize with speakers and fellow attendees.

**CONCURRENT EDUCATORS’
WORKSHOP**

8:45 a.m. – 4:30 p.m.

Registration and Refreshments 7:30 – 8:30

Introduction:

Join this exciting program about an innovative way for teachers and educators to Leave no child inside.

Morning Sessions

Directions on how to approach a school project by giving tips on identifying appropriate sites and matching plants to the site. Examples of projects, lessons and activities that can be used on-site will be presented.

12:00 – 1:45 Grant Awards

Luncheon

(BY TICKET) OR LUNCH ON YOUR OWN

Wam/Glassen Grants will be awarded at this luncheon. Winners will have an opportunity to share details about their winning projects

Afternoon Programs:

“Start your Design”

Spend your time working with professionals to begin planning your school site project. There is also a continued opportunity to attend presentations from the regular WAM conference.

REPORT OF THE NOMINATING COMMITTEE

The Nominating Committee announces the retirement of long time board member and charter member, Marvin Cooley. Marvin is our historical link to the Michigan Audubon Society. You all know Marvin from his dedicated work on the conference exhibits and vendors. Although he will be leaving the board, he will continue on with his committee work. **Thank you Marvin !!**

The nominating committee is excited to present Trish Hacker-Henning as a candidate for the Wildflower Association Board. Trish is active in the native plant movement. She grew up on a farm in Michigan, is a member of Wild Ones, an advanced Master Gardener and owns a native plant business. Trish has been a member of WAM and has attended conferences since 1996.

The other two directors up for re-election are Cheryl S. Tolley, current president of WAM and Robert Krueger, the WAM Grant Coordinator (along with Maryann Whitman).

MONDAY, MARCH 3, 2008

8:45 A.M. – 4:30 P.M.

Registration and Refreshments 7:30-8:30

Morning Concurrent Programs:

“How to with Herbicides” Vern Stephens

Sometimes nature needs a little assistance. Learn what to use, when and how.

“Cherokee Fen Restoration, Madison WI” Perry Rosa

The mitigation and restoration of this 140-acre fen was used as an opportunity to measure performance of success.

“Trees and Shrubs” Connor Shaw

An unorthodox method of raising Trees and Shrubs.

“LEED Certification” Jerry Sosnowski

The process from start to finish.

“Landscaping with Wild in Mind” Bob Welch

A practical hands-on approach using natives wherever you live.

“Why Burn?” David Borneman

Restoring Nature with Fire.

12:00 – 1:00 Lunch (by ticket)

Or Lunch on your own

Afternoon Programs:

KEYNOTE ADDRESS

Jeanne McCarty

“Raising Conservation Minded Children”

The importance of connecting children to the natural world, to give them the emotional connection as well as knowledge and understanding to grow up with the desire to protect the world they live in.

PANEL ON NATIVE PLANT MAINTENANCE ISSUES

Moderated by Steve Keto

With panelists Brian Majka, Jewel Richardson
Jerry Stewart and Jerry Sosnowski

A continuation of last year’s popular and lively discussion of this important topic to the success of any native planting large or small.

REGISTRATION INFORMATION

**Early-bird registration
deadline is 2-03-08**

**Regular pre-conference registration
deadline is 2-23-08**

On-site registration fees are per-day rates of \$50 members and \$70 non-members. Conference materials will be available for late and walk-in registrants while supplies last.

LUNCH RESERVATIONS for Sunday and/or Monday are required and must be paid by 2-23-08

If you need confirmation of your reservation, send a self-addressed stamped envelope to the registrar.

Payment must be sent with registration to...

**Jean Weirich, Registrar,
3947 E. St. Joseph
Grand Ledge, MI 48837**

NO REFUNDS AFTER 2-23-08

Special Needs – If you have special needs, including dietary, mobility or auditory, please indicate these in detail on your registration form, including the best time for the registrar to contact you to discuss them.

Starting time on both days is 8:30 a.m.

**Lunch Menus on both days offer
vegetarian options**



